



ALT-Epigeum Award for the most effective use of video in an educational or training context 2010

About the award

Video is now cheaper to produce and easier to distribute than ever before and as a result the use of video in education and training has grown significantly. The tools available to capture, edit and produce video are continually expanding in number and, with many learners now having access to broadband, video can be distributed cheaply and quickly. A further development of interest to those in education is that recent advances in technology are gradually transforming video from a purely presentational medium into an interactive one.

All these developments provide new opportunities for designers of wholly online courses or of online components of other courses.

The purpose of this award is to give credit to those practitioners who are exploiting video to enhance learning.

Entries will be judged under four criteria:

1. Creativity
2. Wisdom of technological choices
2. Extent to which the video is fit for purpose
3. Effect on learning

Submissions must relate either to video components of wholly online courses, or to the online components of blended learning courses.

The winner will receive a £500 cash prize together with an expenses-paid trip for two people to central London to spend half a day meeting and learning from the Epigeum team. The prize will be awarded at the ALT-C 2010 gala dinner on 8 September 2010.

The winning and any highly commended entries will be showcased at the September ALT Conference in Nottingham. More information about the conference can be found at <http://www.alt.ac.uk/altc2010> .

Judging

The Award will be judged by a panel consisting of these judges:

David Lefevre – Co-Founder and Director of Epigeum

Nicola Whitton – ALT Trustee and Research Fellow in the Education and Social Research Institute at Manchester Metropolitan University

Phil Tubman – ALT Video in Education SIG officer, Learning Technology Group, Lancaster University

Peter Hartley - Professor of Education Development, University of Bradford – winner of the 2009 Epigeum Video Award.

About Epigeum

Epigeum was founded as a spin-out company from Imperial College London in 2005. For more information go to <http://www.epigeum.co.uk/>.

How to enter

1. Entry Requirements:

The Award is open to all ordinary and certified members of ALT, and to individuals and teams based in ALT member organisations worldwide. To check whether your organisation is a member check: http://www.alt.ac.uk/corporate_members.php .

2. Accepted formats and maximum duration:

The maximum duration of the video submitted is 20 minutes, but shorter videos are welcome. Any format will be acceptable provided it can be viewed online.

3. The deadline for entries is 5pm on 2 July 2010

4. How to submit your entry:

Entries may only be submitted via <http://tiny.cc/epigeumaward> (with or without password protection) with the content suitable for access over a 10 megabit/second Internet connection. Entries should display the title of the video, date and name of entrant clearly online.

To enter please go to <http://tiny.cc/epigeumaward> and complete the entry form.

More information is available at <http://www.alt.ac.uk/awards.html> or e-mail ALT's Membership Services Manager, Maren Deepwell maren.deepwell@alt.ac.uk .